

GOVIND SINGH AHLUWALIA

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EDUCATION

OCAD University

Honours Bachelor of Design with Distinction, Industrial Design: Minor in Science

Toronto, ON

April 2026

University of Toronto

Inclusive Design Specialization (Gender Analytics)

Toronto, ON

November 2024

EXPERIENCE

OCAD University

Toronto, ON

Exhibition Director, Industrial Design GradEx Committee

January 2026 - May 2026

- Led end to end production of a 5-day public exhibition reaching 6000+ visitors across the INDS section.
- Built and deployed the official exhibition website as a live digital touchpoint, driving 500+ page views across the run of show via Instagram and LinkedIn.
- Coordinated a 6-person committee across logistics, programming, and communications, while managing a speaker series.

Canadian Pacific Kansas City (CPKC)

Mississauga, ON

Innovation Catalyst, Innovation Program

September 2025 – March 2026

- Co-owned the end to end UX for company's first AI native chatbot, from flows and wireframes to Figma design system and engineering handoff.
- Supported the development of a cross departmental community of practice to embed human centered thinking, engaging 5% of the Information Services department through leadership-nominated cohorts by Q1 2026.

Summer Intern, Innovation Program

July 2025 - September 2025

- Co-built a design thinking framework adopted at the CIO level and later used as the foundation for enterprise wide innovation practice.
- Partnered with Business Transformation and OCM teams to design and co-facilitate workshops, translating complex business challenges into quantifiable outcomes.

DesignWith Lab

Toronto, ON

Design Research Intern

July 2024 - November 2024

- Conducted market and accessibility research to guide a web platform redesign, improving accessibility and enabling 90% material reuse in a zero-waste collection.

Samdisha Bagga Official

New Delhi, India

Experience Design Intern

April 2024 - June 2024

- Streamlined order fulfilment processes and standardized creation workflows for digital content, reducing delivery timelines by 20% and increasing engagement across platforms.

EXTRACURRICULARS

Cadillac Fairview X OCAD

Toronto, ON

Project Lead

September 2024 - January 2025

- Led branding and promotional strategy for Gather, a retail engagement platform concept across 255 locations, resulting in a concept shortlisted for implementation consideration.

Roots Canada

Toronto, ON

Sales Associate

September 2024 - September 2025

- Supported daily store operations and delivered service to 50+ clients per day, contributing to highest regional revenue achievement rates.

Skills: Proficient in Figma, SharePoint (Internal Platforms), PowerPoint, Excel, Notion, Miro, Front-End Development

Interests: Community Impact Projects, Equity Trading, Tennis, Badminton